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Ключові слова: когнітивні технології,
політика згуртування, розвиток спільнот,
соціальна згуртованість, трансверсальні
компетенції.

Розглянуто перші кроки впровадження Модуля Жана Моне Програми Європейської Erasmus+ у Національному педагогічному університеті імені М.П. Драгоманова. Модуль присвячений вивченню європейської політики соціальної згуртованості. Описано в проекті та впроваджуються два напрями: освіта та управління. У статті наведено основні результати впровадження модуля за цими напрямками.

**IMPLEMENTATION
OF THE JEAN
MONNET MODULE
“SOCIAL COHESION
IN EDUCATION
AND GOVERNANCE:
EUROPEAN
STUDIES”**

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Introduction. The modern society is experiencing separation of various reasons. Migration crisis in Europe, internally displaces person's problem in Ukraine actualizes experience exchange in this direction. The modern trend of social cohesion in the focus of European integration processes should be supported by results of recent cognitive researches and cognitive technologies of social behaviour management. Academic research should reflect cognitive processes, patterns of thinking. Therefore, the social role of education will be increased in the modern crisis situation. The EU has sufficient experience in migration, inclusion and educational innovations issues. Ukraine has chosen the European integration direction of its strategic development. European studies play a very important role in the development processes in our country. At the National Pedagogical Dragomanov University these studies are related to educational and pedagogical issues. But new challenges of the European and Ukrainian actual realities demand the deeper knowledge and implementation of the European studies of social cohesion. Integration processes

should be based on mechanisms of social cohesion disseminated on different level of social organisation – corporate management, management of territories, community and state governance. The project of the Erasmus + Programme Jean Monnet Module “Social Cohesion in Education and Governance: European Studies” has to improve the social cohesion and civic society development in Ukraine. The term of implementation is 2017 – 2020. The project is implementing with the strong support of Prof. Victor Andrushchenko, Rector of the National Pedagogical University and Prof. Natalja Kochubey, Head of Department of Management and Innovative Technologies of Social Cultural Activity at the National Pedagogical Dragomanov University.

Brief description of the Jean Monnet Module SCEGES: The Module has to create interest in the EU and constitutes the basis for future poles of European knowledge, particularly in Ukraine. It has to foster the introduction of a European Union angle into mainly non EU related studies as management of civil society development and will deliver the substantial information of this tailor-made course on specific EU issues (community development, non-violent communication, participative management etc.) relevant for graduates in their professional life.

The basic innovations at project realization should be as follows:

- elaboration of new courses in the field of the European social cohesion studies, including development of methodology and research techniques and teaching of a theoretical and practical material;
- conducting of inter-university training which is expected to provide the possibility for students of others, not only National Pedagogical Dragomanov University, but National Academy of Public Administration and other higher education institutions and secondary schools of Kiev region and Ukraine to participate in studying of modules and research in the field of the European social cohesion studies;
- elaboration of improvement of professional

skill program for leaders of civil society and heads of Kiev region public administrations that is a direct measure on maintenance of the lifelong learning development concerning the European integration processes and social cohesion studies;

- teaching activity assumes acquaintance of target audience with the newest information and communication technologies in frameworks of courses will be thought;

- as a result of project elaboration of educational and methodical teaching materials for distance training concerning the European social cohesion practices in the future, including publications in English, is planned;

- methodologically, the project assumes a combination of various innovative modes of study within the limits of teaching of basic courses and trainings: simulation games, small-group tutorials, individual and group coaching, facilitation sessions;

- the project is inter-disciplinary: specialists from different fields of studies are to be invited, target groups are heterogenic and are expected to mutually enrich each other. Today there is a growing understanding of the need to promote the European integration and EU Studies more enthusiastically and broadly; as well as build networks with colleagues in Ukraine and abroad. That is why it goes without saying that the main aim of the project is extremely actual for Ukraine.

To create interest in the EU and constitutes the basis for future poles of European knowledge, particularly in Partner Countries is planned to:

- teach the EU issue students who do not study specifically on European issues,

- hold a joint round-table for students from Ukraine and the EU (Lithuania) that will enable Ukrainian students to clarify interest issues form people of their age and status living in the EU, because there is more confidence than the teacher.

- **To foster the introduction** of a European Union angle into mainly non EU related studies – to teach issues in EU subjects that are not related directly to the EU, in

particular: management of social cultural activity, management of civil society sustainable development, management of non-government organisations, educational management. Some seminars will be held at the National Academy of Public Administration under the President of Ukraine for heads of local public administrations within the disciplines of educational program “Masters of public administration”. Development of distance course will provide an opportunity to extend the module to more audience of students, especially those who work and want to get a second degree. Thus distance course will contribute to the development of interest in the study of the EU among a larger audience.

- **To deliver tailor-made courses** on specific EU issues relevant for graduates in their professional life.

- Lectures, seminars and events are designed to provide practical knowledge and skills for students to use in their professional life, including managers, civil servants, social workers, teachers and others regarding: applying the principles of consolidation, analysis of legislation, develop recommendations, resolution conflict situations, intercultural communication, working in a spirit of solidarity, teamwork, protecting human rights, development of relations between Ukraine and the EU, integration of migrants, strategic planning, effective decision making, justify own positions. Round-table will consolidate students of different universities and promote the exchange of skills and experience. Study visits also help teachers develop students professional skills as the result of improvement curriculum modules.

- The action “Social Cohesion in Education and Governance: European Studies” (SCEGES) and, in particular, its main module course re. Community Development has to promote discussion and reflection on EU issues, including understanding the concept of Europe and the nature of European integration, its fundamental principles, Ukrainian opportunities to implement the

European experience via discussion, learning of theoretical materials and practical tools.

- The project activities should include consideration of European values and their implementation in Ukraine; migration policies of the EU and Ukraine; problems of teaching, research and reflection in the field of European Union studies in Ukraine. They will be conducted in the context of social, cultural, linguistic, religious, legal integration of migrants.

Expected results of the project for the all three years of the implementation: development of two relatively new events – roundtable debates and web conference on actual themes for European integration and civil society development in Ukraine;

- 5 seminars on vital topics of EU issue;

- 2 study visits to the Member States for European experience exchange; development of virtual platform, web portal of the project;

- publishing of 6 academic papers about the methodology of the project;

- didactic materials (300 copies).

All these results make a great impact into enhancement of the visibility of scientific resources and academic activities in the field of the European integration:

- students understand deeper the driving forces of EU cohesion, the EU goals and values;

- students are more prepared for international cooperation and implementation of the European integration policy of Ukraine, for the successful defining of the strategy, operational plans and practical management of the programs and projects developed in the European Cohesion Policy;

- students are more prepared for cooperation with NGOs and media for better implementation of European integration policy of Ukraine and for successful dissemination of the knowledge about the EU and its relation with Ukraine;

- researchers, working in the project and participating in the communicative events, will see much more widely the practical impact of their research activities;

- support is given to the development

of innovative ICT-based content, services, teaching practice in European studies.

Team involved in the project and their role:

Prof. Marja Nesterova. M. Nesterova is Doctor Habilitated in Philosophy, Associate Professor. She is a Professor of the Department of Management and Innovative Technologies of the Social Cultural Activity at NPDU, Head of Laboratory of Social Dimensions of Cognitivism at the Research Centre of Cognitivism NPDU. Research focus and expertise: cognitive technologies in education, development of transversal competences, e-learning, international management. She has experience in supervising master's thesis in management of sustainable development of civil society and educational management. Other important competences: key member of working group under support of the Ministry of Education and Science of Ukraine "Social Cohesion Development of Educational Dimension's Subjects" (national project, more than 150 secondary schools, 8 higher education institutions involved). She has got an experience in organization of 7 international projects; participated in more than 63 international events; certified management consultant (CMC), certified ToP facilitator, coach, mediator, psychologist. She is the Head of Board of NGO "Institute of Social Cohesion Development". The aim of ISCD is to promote principles and values of social cohesion, to enhance community development and local governance in Ukraine. She is a Head of Ethical Committee "CMC Ukraine" – Ukrainian Association of Management Consultants, sole representative of the worldwide International Association of Management Consultants "ICMCI". Role in the project: she is the academic coordinator of the Module, conducting the research and scientific work, determining the main Module conception and visualisation, coordinating of the events, preparing publications, cooperation activity with another Jean Monnet teams, public groups, associations etc. She taught the main module "Social Cohesion in Community Development:

European Studies" (48 hours), seminar course "Social Cohesion in Education: European practice" (48 hours). She has provided the research "Cognitive bases of social cohesion mechanisms" and on topic "Cognitive Principles of Social Cohesion in Education and Governance: European Studies" she published 3 academic papers and 1 thesis on conference. She organised the Conference with international participation "Structural Innovations in Higher Education: Value-Based Competence Approach" in National Pedagogical Dragomanov University. At the plenary session of the above conference the academic coordinators of Jean Monnet Modules Marja Nesterova and Olena Melnik (Olexandr Dovzhenko Hlukhiv National Pedagogical University) reported about implementation of their projects (May 29, 2018, 90 participants). She was one of the organisers and speakers of the Round-table debates "Challenges for modern education: following the Rome Club's report" (May 29, 2018, 50 participants). She was the organiser and moderator of the Web conference with the leaders of international Jean Monnet teams (Italy, Turkey, Moldova, Ukraine) about possibilities of cooperation in the promotion of EU values in education and further investigations in Erasmus+ programs (May 29, 36 participants). She presented the project and the best EU social cohesion practices in 2 international conferences, 1 international web conference, 3 local conferences, 1 round table and 1 internal NPDU scientific report conference and 1 scientific report conference of faculty of NPDU. She provided the close cooperation with British Council as certified facilitator of "Active Citizens" program.

Dr. Maryna Chulaievska. M. Chulaievska is a Ph.D. in Public Administration. She is an Associate Professor of the National Academy for Public Administration under the President of Ukraine. Her research was on Public Administration of labour migration in the context of the European integration of Ukraine. She has experience in supervising master's thesis in the EU fields. She is responsible for "EU Law" and "EU Cohesion

Policy” courses in the National Academy for Public Administration. She is a Winner of the nationwide competition on EU Law, funded by the EU. Currently she works also as a Senior Training Fellow of the EU-funded Project “Support to the implementation of the EU-Ukraine Association Agreement”. She developed and conducted Trainings and training-materials in the EU area for wide auditorium including students and public servants, and teaching materials for the courses in NAPA on the EU issues. **Role in the project** – member of the teaching staff, implementation of training modules. She taught the 32 hours Seminar course “Social Cohesion in Governance: European practices” and 12 hours training course “Social Cohesion Policy for Ukraine” at the NAPA and at the Ukrainian-Polish Law Centre of the Kiev National Taras Shevchenko University. She provided the close cooperation with the EU project “Association4U”, invited the experts for the more deeper learning of EU policies and practices during her seminar and training. She took part in development of the distance course “Social Cohesion for the development of Ukrainian civic society”. **Dr. Karina Barantseva** – K. Barantseva is a Ph.D. in Philosophy, experienced in academic research and teaching (including lifelong learning); she is an Associate Professor of the Academic Department of Law in The European Humanities University in Lithuania. She is an expert on the EU integration, she has numerous publications in the EU issue. She delivers courses “European Integration Policy”, “European Integration History: Phases, Results and Achievements. Political Challenges of the EU”, “European Integration and International Cooperation”. Role in the project: she is internal EU expert in developing recommendations for heads of regional public administrations and higher education institutions. She conducted 4 hours webinar “Modern challenges of EU Studies” (December 29, 2017) at the NPDU (about 100 participants) and 4 hours webinar “Modern challenges of EU Studies: institutional development under the EU impact”

(January 31, 2018) at the NAPA (about 100 participants). She was the core author of the distance course “Social Cohesion for the development of Ukrainian civic society” (10 hours).

Methodology of the project. Research

The project demands methodological researches of implementation of social cohesion principles in education and governance. The results of the above research will be represent in 6 academic papers – to disseminate the achievements of the project to the academicians, educators, methodologists, leaders of NGOs, etc. Papers will cover the following themes:

1. EU studies of social cohesion and education: cognitive approach.
2. Community based universities: European practice of societal dimensions of cohesion.
3. Transversal competences as cognitive skills of XXI century: European educational model.
4. Knowledge exchange as European cognitive practice in education and governance.
5. Evolutionary cognitive mechanisms of social cohesion in European governance.
6. Practical cognitive technologies in education and governance: European issues.

Methodology and theoretical results of the preparation study research will be foundation of teaching courses of the above Module. Also the results of the research (information re. study visits, expert knowledge exchange, etc.) will be disseminated to other educators, methodologists, teachers, trainers, etc. These methodological foundations will help to enhance not only theoretical understanding but practical effective implementation of social cohesion principles. The main aim of the research to find methodological foundations for the implementation of new approach based on the cohesion values and technologies in the educational system. It should be taken into the consideration that practical educational tools also need to be upgrade according to the recent innovations in social cultural technologies. This process should be based on the relevant aspects of European educational policy

(including social cohesion and transversal competences studies) [3]. The main task is the dissemination of this direction of educational policy cognitive principles. Innovations in high education should be based on the latest scientific researches, approaches and technologies. One of the main problems at the social dimensions of education (most of all it is related to the secondary education) is social cohesion development. Accordingly, the educators and managers of the higher pedagogical education system should take into their considerations key points of the above problem. For instance, the most painful phenomenon in a modern school is bullying. And future teachers and educational managers should be able to manage this phenomenon's manifestations. And practical tools of conflict solving are not enough. Because of the part of the bigger picture is the influence of state and national politics on school climate and ultimately school culture [2]. To grow the social cohesion inside the school it is necessary to include social dimensions of the external social system and to keep in focus the cognitive principles of social behavior. Therefore, the most actual is appliance of EU Studies in social cohesion technologies in education for secondary schools. Some trainings and workshops have been provided for the coordinators of the project "Development of Social Cohesion of Educational Dimension Subjects" and educators from the "EdCamp project" which are supported by Ministry of Education and Science of Ukraine.

The first year project implementation at the NPDU

Implementation of the project started from the participation in the Jean Monnet Kick-off Meeting and Biennial Conference (Brussels, 27-28 November 2017) with the aim to get an important information for better effectiveness of the project's implementation and networking. At the Conference academic coordinator Marja Nesterova made some important appointments with G. Garzon (Autonomous Barcelona University) and

A. Hadfield (Canterbury Christian Church University) regarding cooperation in the promotion of EU Studies in Ukraine.

The very important part of the project implementation there were study visits. The first study visit of Prof. Marja Nesterova and Dr. Maryna Chulaievskaya was to the Barcelona University and Autonomous Barcelona University. At the Autonomous Barcelona University Prof. Gregory Garzon shared his experience and the Jean Monnet Chair in the subject of institutionalisation of EU Studies at the university. Contacts with Lena Botton leader of CREA, granted by Horizon 2020 SOLIDUS project to get important information for the principles of social cohesion in education. Also from Barcelona University very useful were agreements with Prof. Mar Campins, Jean Monnet Chair about implementation of European Studies and further cooperation between Jean Monnet Team Leaders.

To enhance to knowledge and to get a best practice in community development that was the main purpose of the study visit of Prof. Marja Nesterova and Dr. Maryna Chulaievskaya to UK. The most informative was the visit to the Scientific Park of Wolverhampton university and presentation of its director Dr. Nigel Birch. This Scientific Park is part of the EU grant supported program to develop regions by implementing innovations, management and science technologies in business and entrepreneurship in local communities. The same trend is supported by Business Department of Canterbury Christ Church University. It was a lucky chance to get to their conference "Futures Summit: Design(ing) Innovations for Sustainable Community Wellbeing" (the Pines Calyx, Kent 18-19 June 2018). This two day summit showcases cutting edge design, architecture and social innovation projects that challenge the status quo of existing public sector practices. Leaders in regeneration should be addressing the summit to outline their current design priorities and challenges for urban and rural communities sharing their ideas about how to innovate for the future. The summit provided opportunity for participants to co-

create solutions in a design task workshop to address particular urban and rural social issues, so that the best creative contributions from the event, in particular from students, can be immediately fed into applicable local area projects. This was the beginning of an ambitious 10 years plan for collaboration and enterprise which will generate opportunities for students, practitioners, researchers and academics, council, voluntary and third sector groups and other interested stakeholders, to work creatively with communities and the commercial sector to shape future wellbeing with a focus on design, architecture and social innovation. The best practice of such innovative and very important event should be transferred into Ukraine non only in the frame of the Jean Monnet Module SCEGES but more widely.

Because of primary agreements made by Marja Nesterova with Jean Monnet leaders from Autonomous University of Barcelona (Spain), Canterbury Christian Church University (UK), Wolverhampton University (UK) the terms of study visits to the Spain and UK continued for the purposes to visit the above universities to get the important information for better effectiveness of project's implementation and promotion of the best social cohesion EU practice in Ukraine.

Teaching Activities

The main **Module course: “Community Development: European Studies”** (48 hours). The aim: to show the role of cohesive principles of European Community in the education, management and governance. The main focus in European studies of appliance of social cohesion principles in education, management and governance. Enhancement of EU social cohesion policy and its issues for Ukrainian social-economic sphere and civil society. Challenges of separation of society and it's follow ups for corporate organisations and communities; cognitive bases of social cohesion and it's practice in corporate management; social role of education in the modern knowledge society; educational technologies for management of organisations and management of territories

– common features nowadays in the EU and Ukraine. Deeper knowledge of EU practice of social cohesion in education, management and governance. Practical tools of implementing this issue into the management practice for the students of NPDU (speciality “management of sustainable development of civil society”) for their better competitiveness in the labour market. Cohesive principles of community governance for the sustainable development of civil society.

The course consists of 6 lectures and 18 seminars. The result of the course is the group (individual) project by the end of the course as practical demonstrations of the student's achievements.

General plan of the Module. The module will cover the following themes:

1. EU: goals, values, principles, policies and programs.
2. Evolution of cohesion idea in the EU.
3. Fundamental dimensions of EU cohesion policy: economic, social and territorial cohesion. Indicators for measuring social cohesion.
4. Pragmatic aspects of EU cohesion policy and their application in Ukraine.
5. European governance as a tool of societal cohesion.
6. Multicultural dialogue and other cognitive practices as basic cohesion tools.
7. EU techniques of community development.
8. Social cohesion in EU educational policies.
9. Practical tools in implementation of social cohesion principles: EU experience.
10. Best practices of EU projects and programs that facilitate cohesion.

Methodology. The methods of teaching are far from being traditional. All the lectures are designed in a way to use a great number of interactive methods and tools: mini-lectures, combined with discussions, “flash” and “ice-breakers” exercises, tasks that are to be solved in small teams, presented during lectures and discussed in the whole group, projects preparation etc. All the practical classes are organized in interactive forms

too: case-studies, role-plays, discussions, “puzzle-group” work, “roundtable”. Each student is fully involved in the educational process because of the specifically selected and organized methods and forms of lectures and practical classes arrangement: a student prepares his/her own or group (team) results of case study, writes short essays or analytical papers concerning his/her view of the achievements of the EU, its current and future challenges and ways of development, his/her own projects or proposition concerning the European cohesion policy and involving Ukraine.

Seminar “Social Cohesion in Governance” and seminar (finally there were two seminars) **“Social Cohesion in Education: European Studies”** were practically oriented and used the recent achievements and technologies. On 22–26 February 2018 the 4-days (32 hours instead of 24) of the **Seminar course “Social Cohesion in Governance”** for the students was implemented by the Jane Monnet Module Teacher Maryna Chulaievskaya in close cooperation with and support of Jane Monnet Module Leader Marja Nesterova. The Seminar is one of the main parts of the Jean Monnet Module “SCEGES”.

The main objective of the Seminar was to ensure a good understanding of the cohesive principles of European Community in the governance, especially in community governance for sustainable civil society development. **The aim of the seminar:** to show the role of cohesive principles of European Community in the governance, especially in community governance for sustainable civil society development. Deeper knowledge of EU practice of social cohesion in management and governance. Practical tools of implementing this issue into the management practice for the students. Students work in little groups and develop plans on regional cohesion and community development. They understand basic principles of the EU cohesion policy in governance; get skills in creation plans of regional cohesion and community development. They understand better intercultural communication in the EU,

principles of cooperation, social, economic and territorial development.

The format of this Seminar was presentations combined with active learning-by-doing exercises. It was related to the AA/DCFTA as the main current instrument of implementation of European practice and good experience in Ukraine. The Seminar was attended by: 62 persons instead of planned 25. That why the Seminar was longer (32 delivered hours instead of 24 planned hours) then it was planned in the Project application form. It can be explain by the high level of interest into the EU integration processes and reforms in many sectors including education, public administration system, decentralization, community development. The increased number of the participants may be also the result of good information company delivered by the Team of the Jean Monnet Module SCEGES Prof. Marja Nesterova with the support of the Prof. Natalja Kochubej, Head of Department of Management and Innovative Technologies at the National Pedagogical Dragomanov University.

The Seminar was conducted in close cooperation with the EU’s Project «Association4U». The «Association4U» supported with Ukrainian professors of different Universities of Ukraine: T.Palamarchuk (NAPA, Kyiv), O.Krayevska (Lviv University of International Relations), T.Anakina (Kharkiv Law University named by Jaroslav Mudryi) as well with every day catering for participants. The Head of the Governmental department on the coordination of the EU-UA cooperation (the Governmental Office on European and Euroatlantic integration) Zoriana Makaruha delivered session on the EU-UA cooperation. Each trainer covered the specific topic of the Seminar.

The aim of the Seminar was to show the role of cohesive principles of European Community in the governance, especially in communities governance for sustainable civil society development. Deeper knowledge of EU practice of social cohesion in management and governance. Practical tools of implementing this issue into the management practice for

the students (speciality “management of non-government organisation”) for their better competitiveness in the labour market.

Seminar covered the following themes:

European governance and social cohesion principles.

Multicultural dialogue and other cognitive practices as basic cohesion tools.

EU techniques of community development and territorial governance.

Social cohesion in EU practices of local governance.

Methodology: to give students as more as possible practical tools in implementation of social cohesion principles based on successful EU experience. Students worked in little groups and developed draft plans on regional cohesion and community development. They have gotten understanding of basic principles of the EU cohesion policy in governance, skills in creation plans of regional cohesion and community development, understanding of intercultural communication in the EU, principles of cooperation, social, economic and territorial development.

According to the objectives of the seminar, participants received practical knowledge in:

The core of the EU modern cohesion policy.

The system of asymmetries and disproportions in the development of the EU regions.

Legal framework and financial and economic mechanisms of the EU cohesion policy

European governance and social cohesion principles.

Multicultural dialogue and other cognitive practices as basic cohesion tools.

EU techniques of community development and territorial governance.

Social cohesion in EU practices of local governance.

Institutional framework and organizational mechanism of EU cohesion policy.

Induction to the AA/DCFTA. The main provisions and values of the EU

The main principles of the sectorial and horizontal policies of EU

The Seminar had a strong focus on a ‘hands-on’ approach rather than a lecture-based approach. Students have only a basic or none knowledge of EU affairs, there was also a strong focus on the general provisions of EU policies in conditions of Ukraine’s implementation AA/DCFTA.

Involvement of the professors of Ukrainian Universities and “Association4U” contributed to dissemination information about the Jean Monnet Module, sharing materials and experience on EU cohesion, development networking in EU cohesion. They can use these materials in their Universities. Also the Trainer Tetiana Anakina from Kharkiv Law University named by Jaroslav Mudryi have asked M.Chulaievska about consultation on development Project to apply for Jane Monnet Activities.

The Seminar was carried out in the Frame of current (every year) Module “EU integration” of the Disciplines “Globalisation and...” of the NAPA so it contributed to sustainability of the Jean Monnet Module as NAPAs trainers has got seminar materials on EU cohesion policy in governance. They can use these materials for their lessons during next year and for other students groups.

Seminar Social Cohesion in Education: European practices

Prof. Marja Nesterova conducted the Seminar course “Social Cohesion in education: European studies” (24 hours) in cooperation with Natalja Kochubey using the approach of the British Council’s Program “Active Citizens” on the 8–9 and 11 of February 2018 p. for 33 bachelors and 15 masters of NPDU. Both of them are certified facilitators of the British Council’s program “Active Citizens”. This program is quite intensively growing in Ukraine. “Active Citizens” is a global network of community leaders that is being developed by the British Council and local civil society partners in participating countries. The goal is to build understanding and trust between communities by establishing an enduring global network of community leaders, who can work together to address the global issues of the 21st century.

Participants will improve their understanding of global issues, cross-cultural effectiveness, and broaden their international connections. Every participant will:

- Develop a stronger sense of their own culture and identity through engagement with other cultures
- Have an increased knowledge and understanding of how their local community works and its links to the rest of the world
- Take action to improve society through sustainable initiatives
- Work effectively with diversity

Active Citizens uses international cultural relations to help tackle the major challenges facing communities. These include issues arising from differences in race, religion or culture, access to sustainable livelihoods, environmental pollution and protection, health and educational opportunities, democratic participation, social exclusion and opportunities for women” [1]. This program trains the cohesion development in communities, in education etc. So, the above 3 days Seminar for the masters of the department of management and innovative technologies of social cultural activity of NPDU was based on the cohesion technologies of British Council program “Active Citizens”. The students have got the cognitive practices as practical technologies of interactive communication (facilitation, mediation, active-learning based case studies etc.). Implementation of educational cognitive practices has to take into consideration the basic cognitive mechanism. One of the major cognitive mechanisms is the game – through the game, as shows evolutionary epistemology, a person learns and develops. In addition, the game is one of the most emotionally deep, exciting process not only for children and young people but also for adults. This specificity of our cognitive system is successfully taken into account in “the experience economy”, “economy of entertainment”. The existing trend of development of social reality reflected in this area – “virtual offset”: more and more games are transferred to virtual reality, and even in the space of social networks. The

development of technology speeds up this process – right now there are gamers devices that combine the real physicality of the player with a virtual “avatar”. Helmets for the other sensory experiences of reality are improving very quickly, along with a variety of devices that enhance our cognitive capabilities (for example, see or hear in the human range). But even without these devices a virtual game captures an increasing number of people. According to estimates of the Association of interactive computer programs back in 2006, they played about 146 million people, representing 60% of the US population.

The quality control and evaluation of seminars was established through an evaluation form. The evaluation forms aimed at assessing the practical value of the seminar’s materials, qualification level of trainers, overall seminar’s organization etc. The form also requested participant’s opinions on the seminar topics and their expectations.

Besides of these seminars were conducted some trainings according to the tasks of the Module. On 11–12 of April 2018 the 2-days (12 hours) of the **Training course “European Cohesion Policy for Ukraine”** for the students was implemented by the Jean Monnet Module Teacher Maryna Chulaievska. The main objective of the above training was to find ways of involving Ukrainians: youth organizations, NGOs, local self-governments in building cohesive society, implementing approaches and techniques of European cohesion policy. The format of this training consisted in presentations with the information about EU Cohesion Policy. Presentations were combined with active learning-by-doing exercises. The training was attended by 23 participants. The training was conducted at the premises of the Taras Shevchenko Kyiv National University, Center of Polish law. Each participants of the Training received printed Training materials with all detailed information: Power Point Presentations, reading materials – translated literature recommended by Trainers, articles of Hugues Mingarelli about relations and perspectives between EU and Ukraine.

The Training was conducted by Maryna Chulaievska and invited experts on EU integration Tetiana Palamarchuk (Associate Professor of the NAPA), on Governance and public administration Olesia Radyshevska (Chair of Polish Law Center, Shevchenko University), on EU Cohesion policy Oksana Kraievska (Associate Professor, Lviv University).

The aim of the training was as well to create interest among students in the EU and constitutes the basis for future poles of European knowledge, particularly in Ukraine. It fostered the introduction of a European Union and delivered tailor-made courses on specific EU issues relevant for graduates in their professional life: public servants, social workers, managers and so on.

The training course helped to:

- deepen knowledge of EU practice of social cohesion in governance;

- improve practical tools of implementing this issue into the management practice for the students of NPDU and NAPA for their better competitiveness in the labour market;

- use of acquired skills on analyse the situation, legislation and develop recommendations in the professional life;

- promote the implementation of European principles in Ukraine.

The training “EU Social Cohesion Policy for Ukraine” promoted discussion and reflection on EU issues, including understanding the concept of Europe and the nature of European integration, its fundamental principles, Ukrainian opportunities to implement the European experience via discussion, learning of theoretical materials and practical tools. During the project realization the existing teaching and research methodologies have been improved and presented not only to the local but international academic community. Elaborating teaching activities, events and deliverables on European social cohesion contributed a lot to the curriculum on preparation the specialists in the field of education, corporate and educational management, governance and public administration activities.

Internal EU expert of the project Karyna Barantseva conducted 4 hours **webinar “Modern challenges of EU Studies”** on the December 2017 at the NPDU (about 100 participants) and 4 hours **webinar “Modern challenges of EU Studies: institutional development under the EU impact”** on the January 31, 2018 at the NAPA (about 100 participants). Both webinars have been placed in the open access at the Facebook page Jean Monnet Module SCEGES (@sceges) and Facebook group Jean Monnet Team Leaders. Continuing the promotion of EU studies Karyna Barantseva and Maryna Chulaievska developed the **distance course “Cohesion Policy for the development of Ukrainian civil society”** (10 hours) and placed in the cloud space of NPDU. Lectures, seminars and events of the project were designed to provide practical knowledge and skills for students and other participants to use in their professional life regarding: applying the principles of consolidation, analysis of legislation, develop recommendations, resolution conflict situations, intercultural communication, working in a spirit of solidarity, teamwork, protecting human rights, development of relations between Ukraine and the EU, integration of migrants, strategic planning, effective decision making, justify own positions.

The additional results of the project for the first years: development of 3 connected by EU values events – international conference on values in education, web conference on actual themes for European integration and round table re. challenges for education; 1 training for educators from higher institution on topic of social cohesion in education, 3 workshops on social cohesion in education topics, presentations at the 3 local and 2 internal NPDU conferences. Cooperation with other EU grant programs as British Council and Association4U sufficiently improved the quality of the project.

Dissemination of the project. Cross-dissemination effect has been reached by the close cooperation with programs “Association4U” and British Council

in Ukraine. This cross-dissemination sufficiently increased the target audience of the project, including direct and nondirect participants. Cooperation with educational projects supported by Ministry of Education and Science in Ukraine “EdCamp” and “Social Cohesion Development of Subjects of Educational Dimension” sufficiently increased Ukrainian educators’ knowledge about best EU practices in educational sphere and about results of the SCEGES project. The cooperation with these educational projects allows to use the web platform “Integral Educational Platform” for the additional dissemination of the SCEGES’s materials, for the promotion of it’s trainings and seminars (the information about Marja Nesterova and her trainings, seminars and workshops already has been placed there). Social cohesion development leaders and their teams (at least 3 persons) from more than 150 schools among Ukraine get the information about best EU practice in social cohesion in education. Distance course “Social Cohesion for the development of Ukrainian civic society” has been placed at the common virtual learning dimension of NPDU (Moodle) with an open access. So, all students of NPDU and not only 30 masters are able to get the materials. Development of distance course and it’s placement at the cloud dimension of NPDU extended the module to more audience of students, especially those who work and want to get a second degree. This distance course is the start of digital space of the EU Studies Centre at the NPDU. All information about activities were represented at Facebook page “Jean Monnet Module SCEGES” (@SCEGES), Facebook Group Jean Monnet Team Leaders at the website of NPDU and ready to be represented at the project’s website – www.sceges.info.

Team members cooperation with another Jean Monnet teams, in particular with the Ukrainian Jean Monnet teams: 562284-EPP-1-2015-1-UA-EPPJMO-MODULE “Implementing the environmental security strategy: integrating the European experience” <http://www.npu.edu.ua/ua/>

podii/9-ss/4564-innovatsiyi-v-osviti-tsinnisnokompetentnisnyy-pidkhid – 575385-EPP-1-2016-1-UA-EPPJMO-SUPPA “Enhanced Visibility on European Integration Teaching and Research” <http://aprei.com.ua/category/news-events/> The project SCEGES and it’s results have been represented at the 3 academic papers and 1 thesis, Marja Nesterova presented the project and the best EU social cohesion practices in 2 international conferences, 1 international web conference, 3 local conferences, 1 round table and 1 internal NPDU scientific report conference and 1 scientific report conference of faculty of NPDU.

The seminar course “Social Cohesion in Governance: European practices” for the students was implemented by the Jane Monnet Module Teacher Maryna Chulaievskia in close cooperation with experts of Association4U EU grant program and they will transfer the results of the project in their further activities. The above seminar was carried out in the frame of current (every year) Module “EU integration” of the Disciplines “Globalization and” of the NAPA so it contributed to sustainability of the Jean Monnet Module as NAPAs trainers has got seminar materials on EU cohesion policy in governance. They can use these materials or their lessons during next year and for other students’ groups. The quality control and evaluation of module, seminars, trainings and workshops was established through an evaluation form.

Conclusions. The implementation of the project created strong interest in the EU and constitutes the basis for future poles of European knowledge in a quite large audience. The project team promoted the EU issue students who do not study specifically on European issues, teaching the main module “Community Development: EU Studies”, organising the round-table on actual topics for education and international web conference for better cooperation and best practice exchange with other universities, which are taken place in various Erasmus projects. Also, the internal expert from Lithuania hold two

very interesting for the Ukrainian audience webinars on the topic of European cohesion policy and shared experience of Lithuania about functioning in the implementation of European principles and standards.

The project also included study visits of teachers to the Spanish and British universities in order to raise their awareness in the EU social cohesion in education and community development, to learn from the best practice, benefit from exchange of ideas, enable them to formulate relevant recommendations for Ukraine. All results of study visits have been implemented in teaching activities and local community development. Study visits also

helped teachers develop student's professional skills as the result of improvement curriculum modules.

Methodology of the project also has been improved by 1 scientific research with the results published in 3 academic papers and 1 thesis of conference. All these results are overfull filled the project's plan according to the application form of the Module. It allows to conclude that the implementation of the Jean Monnet Module "Social Cohesion in Education and Governance: European Studies" is going on the proper way at the National Pedagogical Dragomanov University.

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