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## **EVALUATION-RESEARCH IN THE EDUCATIONAL SPACE**

The scientific term «evaluation» appeared in the late 60's and early 70-ies of XX century in the social sciences as a method of evaluating the effectiveness of the experimental activities on the basis of receipt and analysis of empirical data. The international scientific community has different research strategies of evaluation. Evaluation is the systematic assessment of the importance of the subject. Evaluation is a methodological area where there are a range of estimates to the ability to manage.

Assessing have social processes, social action and social interaction. Evaluation of a balanced valuation of a particular activity or facility on the basis of accepted methods and criteria. Evaluation is the result process of the socialization. The purpose of the evaluation process is the knowledge, understanding and development [Korporowicz, 2009]. Evaluation is the systematic study and evaluation of the object in order to identify and develop their «utility» and «quality factor» [Wikipedia].

Evaluation of Education is an integrative activity that covers all the areas of evaluation and analysis with the definition of the quality of students and the quality of educational systems on the basis of statistics education. As a result, it promotes positive change and improve the quality of teaching. Features assessment: high purpose, informational content and predictability, which is achieved due to the transition to the use of standardized educational measurement: standardized assessment instruments and procedures, standardization of methods of statistical processing of the results, the analysis of approaches to the interpretation of the data. Evaluation of Education is seen as a holistic assessment and control evaluation. This analysis system that provides information on the state of education [Research Methods].

*Typology evaluation-research.* Evaluation is an external and internal. External evaluation of this study, this monitoring and evaluation of high school subjects.

External factor is the International Certification. The peculiarity of the external evaluation of education quality is openness and transparency, availability of results to interested persons and organizations. External and internal markers assessment is evaluating the quality of education, evaluation of innovative teaching methods, evaluation of social order in the labor market. Internal evaluation is to monitor the quality of education research within the same institution. This allows you to evaluate the quality of educational programs, the effectiveness of innovative teaching methods. Assessing fundamentally linked to the setting of a positive improvement. Empirical research – the basis of modern concepts of software and the quality of education.

Strategies of evaluation.

1. Development and application of existing instruments and methods of assessment. Development of the estimation procedure.

2. Planning.

3. Organization of monitoring the quality of training on a representative sample for independent monitoring and evaluation procedures.

4. Using the principles of analysis: frequency, independence, standardization and statistical interval scale level.

5. The independent nature of the evaluation process.

6. Comparative analysis of achievements, make informed decisions about how to improve the learning process.

Evaluation-study presented jointly by the various countries to develop common approaches to the assessment of learning outcomes and conduct international comparative studies that provide valuable information about the state of education. Independent expert produces an external evaluation, the basic development of evaluation criteria, evaluation procedures ranking educational institutions.

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