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THE "JEANNE MOREAU" ROSE IN HONOR OF ICON OF FRENCH CINEMA

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So what is important? Is it the path you have to follow or a bloody wrinkle?

Well, OK, the voice is right: Let's go on.

Jeanne Moreau

Jeanne Moreau (1928–2017) was one of the most sought-after actresses in the world and performed in an array of films with leading directors, including *Jules et Jim* (Truffaut, 1961), *The Trial* (Orson Welles), *Eva* (Joseph Losey), *Peau de Banane* (Marcel Ophuls), *La Notte* (Michelangelo Antonioni) (see **movie** [17]), *La Baie des Anges* (Jacques Demy), *Moderato Cantabile* (Peter Brook), *Diary of a Chambermaid* (Luis Bunuel), *The Sailor From Gibraltar* (Tony Richardson) and *Querelle* (Rainer Werner Fassbinder) [2; 33].

The rose *Jeanne Moreau* (Fig. 1; 3), also known as *White Perfumella*, is a member of the 'Meilland Jardin & Parfum' collection. This collection is a true luxury rose collection with the best scented cut rose varieties of the famous French Rose breeding family Meilland. The Rose *Jeanne Moreau* received the perfume price in Geneva and Saverne in 2002 and a silver medal in Baden-Baden. In 2008 in Gifu in Japan it won a bronze medal. The rose was baptized *Jeanne Moreau* in 2005 at the famous florist Henri Moulié in Paris [14; **video** [29]].



Fig. 1. The *Jeanne Moreau* Roses.



Fig. 2. Actress Jeanne Moreau.



Fig. 3. *Jeanne Moreau* Rose.

Jeanne Moreau studied at the Conservatoire National d'Art Dramatique. In 1947, she began in *La Terrasse de Midi* at the Avignon Festival. In 1948, at age 20, she became the youngest-ever member of the repertory theater La Comedie Francaise, where she first appeared in *A Month in the Country*. She spent four years with the troupe, and among other plays, she was in the original production of Andre Gide's *The Vatican Caves*. Jeanne Moreau had begun her film career with a role in *Dernier Amour* (1949) [2].

Jeanne Moreau won an honorary Oscar in 1998 for lifetime achievement (see [video](#) [18]) and French cinema and theater awards, and presided over the jury at the Cannes Film Festival twice. She was perhaps best known for her performance as Catherine in Truffaut's 1961 "Jules and Jim," where two friends vied for her love (see [movie](#) [4], Fig. 4).

Dubbed "Le Moreau" for her slithering sensuality, she was a femme fatale who was also one of the top stage actresses of her time. Offscreen, Moreau oozed romance and mystery: She was likened to the free-spirited woman with two lovers whom she played in Francois Truffaut's *Jules et Jim* (1961) (see [video](#) [2], see [video](#) [8]). We can see French actress Jeanne Moreau singing 'Le Tourbillon' in François Truffaut's film 'Jules et Jim' (the lyrics was written by Cyrus Bassiak).

According to the critic [Derek Malcolm](#): "[Moreau was the perfect choice for Catherine](#): she gives a performance full of gaiety and charm without conveying an empty-headed bimbo. She makes the watcher understand that this is no ordinary woman whom both men adore. It is possibly the most complete portrait of any feminine character in the entire oeuvre of the New Wave" [5].



Fig. 4. *Night* (1961) Marcello Mastroianni.



Fig. 5. *Jules et Jim* (1961).



Fig. 6. *The Lovers* (1958).



Fig. 7. *Lift to the Scaffold* (1958).

Jeanne Moreau broke through in 1958 with Louis Malle's "Les Amants", or "The Lovers" (Fig. 6), a modern version of "Madame Bovary" and Orson Welles' "The Chimes at Midnight." She later made a brief appearance in the international hit "La Femme Nikita" and provided narration for the "The Lover."

Lift to the Scaffold (1958) was a vividly photographed, darkly atmospheric thriller in which Moreau glowed as a woman plotting with her lover to kill her husband [5], see movie [1], Fig. 7.

In 1960, Jeanne Moreau played another bored and frustrated wife in Brook's *Moderato Cantabile* (*Seven Days ... Seven Nights*, Fig. 8), written by her friend Marguerite Duras, for which she won the best actress award at Cannes [5], Fig. 11 (May 05, 1960 – Jeanne Moreau and Melina Mercouri awarded best Actress Prize. The best actress prize of the Cannes film Festival (see videos [3; 27; movie [15]]).



Fig. 8. *Moderato Cantabile*. Fig. 9. Cannes, 1960. Fig. 10. The Jeanne Moreau rose. Fig. 11. The best actress.

This was followed by an equally complex femme fatale role in Joseph Losey's *Eva* (1962).

Jeanne Moreau had begun a five-year relationship (1960–1965) with the fashion designer Pierre Cardin [6], see video [26] (Fig. 12, 13, 15), who designed many of her clothes on and off screen. The couple were seen everywhere together and there was speculation that they would marry. Meanwhile, she continued to work with many of the world's best directors.

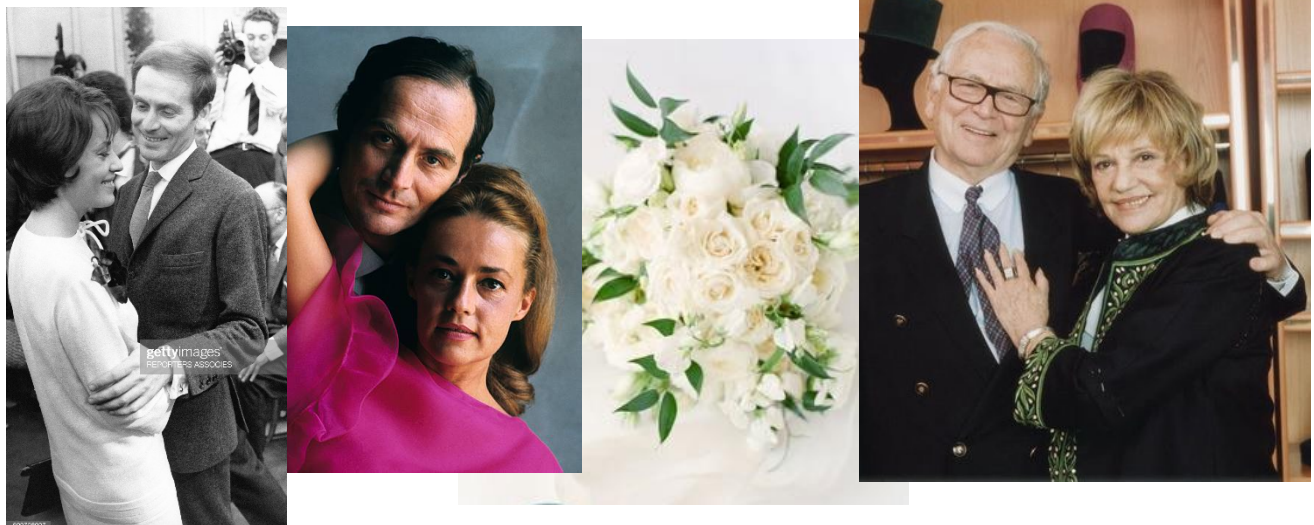


Fig. 12. Jeanne & Pierre. Fig. 13. In 1965. Fig. 14. Her roses. Fig. 15. Actress Jeanne Moreau and fashion designer Pierre Cardin (2001).

Jeanne Moreau served as president of the Commission d'Avances of France's Centre National de la Cinematographie. She starred in more than 140 films, recorded albums, won an honorary Oscar in 1998 for lifetime achievement and numerous French cinema and theater awards, and presided over the jury at the Cannes Film Festival twice [20].

Meilland (Fig. 16) is using the trade name 'Jeanne Moreau' (Fig. 17, 18) for MEIdiaphaz which is sold as a garden rose and for MEIcalanq when sold as a cut rose. The latter is called 'Pierre Ardit', 'White Perfumella', 'Lomonosov' when sold as a garden rose [9], video [29].



Fig. 16. Breeder Alan Meilland. Fig. 17. *Jeanne Moreau* Rose. Fig. 18. Actress Jeanne Moreau and roses.

An exceptional rose for a great lady of the French cinema: the white rose *Jeanne Moreau* is one of the newest hot items in wedding flowers. If you are looking for white gorgeously romantic wedding flowers with a wild, fresh from the garden feel, *Jeanne Moreau* scented garden roses are for you.



Fig. 19. Life Cycle of growing Roses.

The white garden rose *Jeanne Moreau* can be used alone for traditional hand-tied bouquets and also mix beautifully with other wedding flowers in mixed bouquets, wedding centerpieces or in any other flower arrangement [28].

The *Jeanne Moreau* Rose is an off-white with a green outer and baby pink inner centre. She is highly scented with citrus overtones and hints of green apple. The

The Rose *Jeanne Moreau*, also known as *White Perfumella*, is a near white or white blend Hybrid Tea Rose from the Meilland jardin & Parfum Collection.

This glorious ivory-white *Jeanne Moreau* rose has a great deal of wow factor. It is long stemmed and densely petalled with a sensational fragrance. Everything you are looking for in a scented rose. It has a beautiful fruity fragrance. The rose *Jeanne Moreau* is a great performer with long vase life [28].

The layers and layers of the *Jeanne Moreau* Roses have ruffled ivory white petals and a wonderful fruity lemon rose scent. The bloom opens into a beautiful rounded rosette that look beautifuls in any bridal bouquet (Fig. 24).

wonderful *Jeanne Moreau* is a classic very strong rose for all occasions, she goes well with the other whites in our palette.

The Rose «Jeanne Moreau» Characteristics

Kingdom: Plantae

Order: Rosales

Family: Rosaceae

Genus: Rosa

Species: Hybrida

Registration name: MEIdiaphaz

Other names: Rose *Jeanne Moreau* (Hybrid Tea Rose 2005), *Royal Princess* (2002), *National Pride* (2016) *Pierre Ardit*, *White Perfumella*, *Lomonosov*.

Colour: White, near white or white blend Hybrid Tea with cream, light yellow center, light yellow undertones (**Fig. 21, 22, 23**).

Flowering: Blooms in flushes throughout the season (**Fig. 19**).

Fragrance: Strong, lemon, spice fragrance.

Powerful, white peach skin, Williams pear, fresh classic rose.

Bloom size: Average diameter 5".

Large, very full bloom form.

Petals: 90 to 100 petals.

Height: 80–90 cm

Width: 80 cm

Bred by Meilland International

Year of Introduction: France, 2002.

Australia by Corporate Roses Pty. Ltd., 2016

USDA zones: zone 6b through 9b (default).

Category: Florist Rose, Cut Flower

Uses : Florist, Bouquet

AWARD: Gold medal: Buenos Aires (Argentina, 2007)

2008: St Albans, United Kingdom : Special Award Hybrid Tea

Roma, Italy : Gold Medal & Fragrance Award

Le Roeulx, Belgium : Gold Medal & Fragrance Award.

2010: Nantes, France : Fragrance Award [9; 28; 31].



Fig. 20. Actress Jeanne Moreau.



Fig.21. A flower.



Fig. 22. The rose *Jeanne Moreau*.



Fig. 23. Flowering.



Fig. 24. Bridal bouquet.

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