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## **EVALUATION INSTRUMENTAL RESOURCES: ELECTRONIC SEARCHING SYSTEMS**

Worldwide computer network, on a twenty-four hour basis offers free access to giant, continually supplemented and modified files of information in all educational branches and scientific directions. Internet, mobile communication, multimedia enchant young people like a main line which leads them to information society. Modern investigations attract the scientists' and practitioners' attention to all components of informational process and their influence on effectiveness of international scientific and educational communications. Absence of access to worldwide information-search systems and non-availability of skills to operate with certain technologies confine professional possibilities of any expert, cutting down his/her progressive tendencies in educational and scientific activity. Information environment should satisfy personal needs in successful social adaptation, professional formation and development. Traditional work with document fixed information in modern scientific and educational environment actively added with informal non-documented channels of dissemination of information (social nets, Blogs, Skype communication, television, video-conferences and etc.) provide for immediacy, selectivity, addressness and quick feedback. Today scientist is interested in not only in information about articles in indexed journals but in citation and research results in social nets, website, and blogs. Such kinds of instrument are supposed to allow deeper and more objectively evaluate every researcher's intellectual contribution, search the researching development.

World information space consists of information infrastructures, separate organizations, communities, states, technologies and common communication rules in interaction. Creation of common rules for forming, registration, storage, and usage

of information resources and data base formats and protocols for providing interactive for all subjects of information communication in society is the important direction function and development of search electronic systems. The new RDA (Resource Description and Access) is a bright example of such work. The RDA contains instructions and administration principles for description and access to resources and serves the exchange and effective data-base administration on international level. It is difficult to forecast strategic acts in the quickly changed world, where social institutions are unavailable to draw up long-term plans. But, of course, the solving for such problems is used west social technology - Foresight. This approach allow to expert group to find out the dominant trends, arrange priorities and form the general vision, common «road-map» for future development. Without full information support is not possible in full measure to use this activity.

According to the results of independent survey, organized by British government, the citizen-centered communicative model, based on the conclusion that all information addressed to the citizens should concern the facts which are important for the people, but not important from the point of view of the government. Such model it is possible to propose for information institutions. We should take pains to breed the need and habit to apply for information service for their benefit.

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